How to Succeed in Travel & Tourism Btech



Course Information

Exam Board	Pearson Edexcel BTEC Level 1/Level 2 Tech Award in Travel and Tourism:
Exam Structure	Component 3: Customer Needs in Travel and Tourism.
	Assessment: External Examination.
	Focus: Understanding how travel and tourism organisations meet customer
	needs and expectations.
Specification	https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/travel-
weblink	and-tourism/2022/specification-and-sample-assessments/btec-tech-award-
	travel-and-tourism-2022-spec.pdf
Practice exam	https://qualifications.pearson.com/en/qualifications/btec-tech-awards/travel-
papers weblink	and-tourism-2022.coursematerials.html#filterQuery=category:Pearson-
	UK:Category%2FSpecification-and-sample-assessments

Units/Topics studied

- Component 1: Travel and Tourism Organisations and Destinations: Understanding the types of travel and tourism organisations and their roles, as well as popular travel destinations.
- Component 2: Influences on Global Travel and Tourism: Examining factors that influence global travel and tourism, including economic, environmental, and social impacts.
- Component 3: Customer Needs in Travel and Tourism: Focusing on how travel and tourism organisations meet customer needs and expectations

Revision strategies and materials

- Knowledge organisers
- Past exam materials
- Revision resources on exam board website