

Year 10 TRAVEL & TOURISM Curriculum End Points and Key Vocabulary

	Autumn Term 1	Autumn Term 2	Spring Term 1	Spring Term 2	Summer Term 1	Summer Term 2
Units of Work	Component 1: Travel and Tourism Organisations and Destinations					
Ethos Links	<p>STEM-</p> <ul style="list-style-type: none"> How has technology integrated into the tourist industry? How has changed in intentional air travel allowed for higher rates of tourism? How can spreading technology allow people from all background access different holiday experiences? <p>Sustainability-</p> <ul style="list-style-type: none"> How can we reduce the carbon dioxide emissions linked to the tourism industry? How can different transport routes be used to be sustainable? How has changing costs allowed for a growth in the number of outbound tourism? 					
Learning End Points	<p>By the end of this unit students will know and understand:</p> <ul style="list-style-type: none"> Investigate the aims of UK travel and tourism organisations Travel and Tourism organisations Ownership of travel and tourism organisations Aims of travel and tourism organisations How organisations work together Explore travel and tourism and tourist destinations Types of tourism Tourist destinations Reasons for travel Types of holiday Types of accommodation <p>By the end of this unit students will develop their ability to:</p> <ul style="list-style-type: none"> Cartographic- Students will use their basic map skills learned in KS3 to be able to apply to a range of distribution maps linking to tourist numbers, and different forms of tourism taking place. A range of styles will be shown, and students will have to be able to interperate each map using a key. Graphical skill- Students will be able to further their understanding of different forms of data presentation, students will increase their ability to interpret days and apply subject knowledge to gain meaning. Presentation- Students will start to be able to use appropriate methods to display secondary data and understand the importance of presentation for promotional material in the tourist industry. Processes- Students will start to understand the foundational concepts of the tourist industry. Written responses- Students will start to be exposed to the different forms of written communication they will need to be able to demonstrate thought-out their GCSE. 					

	Critical thinking- Students will start to question why things occur and will start to look for answers in a range of different policies.
Key Vocabulary	<ul style="list-style-type: none">• Accommodation and Accommodation Providers• Ancillary services• Business tourism• Conference and Event Providers• Consumer• Destination• Direct spending• Domestic tourism• Economy• Heritage• Inbound• Inbound tourism• Infrastructure• Interdependencies• Interrelationships• Leisure• Leisure tourism• Mass market• Outbound• Outbound tourism• Ownership types• Primary Product• Private ownership• Promotion• Public ownership• Regulators and Trade Associations• Strategic Aims: CSR, sustainability, meeting regulatory standards• Sustainability• Transport• Transport hubs• Transport Facilitators (Gateways and terminals)• Travel Agents• Tourist Attractions• Tourism Promotion• Visitor• Voluntary ownership